



**COUNTY OF SAN DIEGO  
HEALTH AND HUMAN SERVICES AGENCY  
2017 LIVE WELL SAN DIEGO  
PUBLIC HEALTH CHAMPION AWARDS  
NOMINATION GUIDELINES**

The County of San Diego Health and Human Services Agency (HHSA) is proud to announce the *Live Well San Diego* 16th Annual Public Health Champion Awards. This honor recognizes extraordinary achievements, by an individual and organization, in areas of public health service that protect and promote the health of the local population. The awards were created to recognize the role of public/private collaboration in advancing optimal health and wellness in the county's diverse populations.

In addition to the individual and organization awards, a theme award is presented. This year's theme award will recognize achievements related to the 2017 National Public Health Week (NPHW) theme: **"Healthiest Nation 2030: Create the Healthiest Nation in One Generation."** Visit the [NPHW website](#) for a full description of the daily themes. They embody the vision of Live Well San Diego and the County's strategic mission. A brief description of these daily themes includes the following:

- [Build a nation of safe, healthy communities](#)
- [Help all Americans achieve at least high school graduation](#)
- [Increase economic mobility](#)
- [Ensure Social Justice and Health Equity](#)
- [Give everyone a choice of safe, healthy food](#)
- [Preparing for the Health Effects of Climate Change](#)
- [Encourage healthy behaviors and choices](#)
- [Provide quality health care for everyone](#)
- [Strengthen public health infrastructure and capacity](#)

National Public Health Week, with the theme Public Health: Healthiest Nation 2030, is April 3 – 9, 2017. The *Live Well San Diego* Public Health Champion Awards ceremony is the County's annual signature event for [National Public Health Week](#). The event is scheduled for **Friday April 7, 2017, from 10 a.m. to 12:00 Noon, with a reception to follow** at the County Administration Center located at 1600 Pacific Highway, San Diego, CA 92101, in Room 310. Award winners will be individually recognized and each recipient's name will be added to a permanent plaque located in the HHSA Health Services Complex lobby.

*Live Well San Diego* Public Health Champions Awards is a program of *Live Well San Diego*, a long-term vision for improving the health and wellness of all San Diegans.

### **General Criteria for Nominees**

Candidates for the *Live Well San Diego* Public Health Champion Awards may be individuals (community leaders/representatives), or organizations (from the private sector or government) and must:

- Live and work in San Diego County;
- Exemplify exceptional achievement, longstanding excellence, outstanding leadership, and have made contributions that have advanced the community's health; and
- Demonstrate achievements in protecting and promoting the health of the San Diego County population (minimum of 10 years).

Prior nominees, who were not award winners, are again eligible for nomination. Previous award winners are not eligible.

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**Public Health Services Mission:**

**"To promote health and improve quality of life by preventing disease, injury and disability and by protecting against, and responding to, health threats and disasters."**



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## **Award Categories**

Awards are given to candidates in the following four categories:\*

1. *Live Well San Diego* Public Health Champion Award – Theme: “**Healthiest Nation 2030: Create the Healthiest Nation in One Generation**”
2. *Live Well San Diego* Public Health Champion Award – Individual
3. *Live Well San Diego* Public Health Champion Award – Organization
4. *Live Well San Diego* Public Health Champion Awards – Regional (one award given in each of the six HHSA regions and Aging and Independence Services)

*\*Note: HHSA employees are not eligible to receive the Live Well San Diego Public Health Champions Awards*

## **Specific Award Criteria for Nominees**

All nominees/organizations are required to have a minimum of 10 years of experience in public health.

1. ***Live Well San Diego* Public Health Champion Award – Theme: “Healthiest Nation 2030: Create the Healthiest Nation in One Generation”**

This award will honor an individual or organization that has demonstrated outstanding contributions in the area related to the theme of the annual National Public Health Week. The 2017 award recipient should exemplify achievements in public health that have promoted prevention and good health and created a ripple effect throughout San Diego County communities.

The following award categories **do not** have to be related to the National Public Health Week theme:

2. ***Live Well San Diego* Public Health Champion Award – Individual**

This award honors an individual who has made outstanding contributions to the prevention of disease, or injury and/or the promotion of health, in the San Diego County community. Nominees may be professional/nonprofessional, community leaders, representatives, or volunteers for example: educators, health professionals (e.g., doctors, nurses), administrators, journalists, lawyers, or community organizers.

3. ***Live Well San Diego* Public Health Champion Award – Organization**

This award honors a community organization that has made outstanding contributions to the prevention of disease, or injury and/or the promotion of health, in the San Diego community. Nominees may be public, private or not-for-profit and represent education, social welfare, journalism, medicine, law, a community organization or other appropriate entity.

4. ***Live Well San Diego* Public Health Champion Awards – Regional**

**Nominations are submitted by the Directors of Regional Operations of the six HHSA regions and Aging and Independence Services (AIS).**

These awards acknowledge individuals or organizations that have made outstanding contributions to the prevention of disease, injury and/or the promotion of health in their targeted areas. These awards are restricted to individuals or organizations that have a working relationship with one of the six HHSA regions and AIS. One recipient from each region and AIS will be selected.

The nomination form and award criteria are available on the HHSA Website. The link is as follows:

[http://www.sdcountry.ca.gov/hhsa/programs/phs/chronic\\_disease\\_health\\_disparities/public\\_health\\_champion\\_awards.html](http://www.sdcountry.ca.gov/hhsa/programs/phs/chronic_disease_health_disparities/public_health_champion_awards.html)

The forms are also available from Public Health Services by calling Jo-Ann Julien at 619-542-4092 or from regional HHSA offices.

***Thank you for your support in recognizing our local public health champions!***